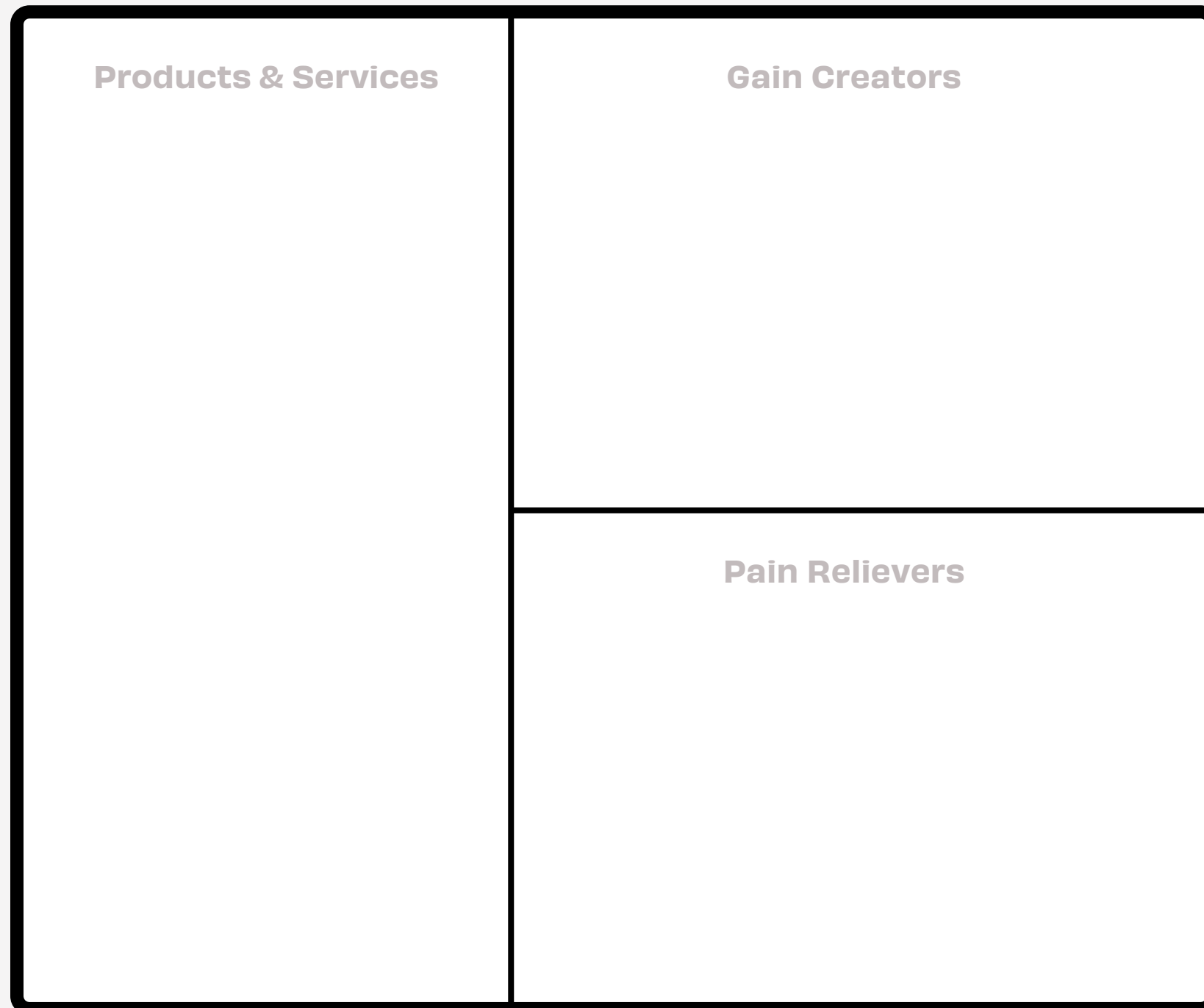


# MARKETING FOR LEARNING<sup>®</sup> VALUE PROPOSITION CANVAS



## Your learning offering



## Your audience

